# Illinois Science and Technology Coalition



Authorized by state statute in 1989 as Illinois' technology adviser, the Illinois Science & Technology Coalition (ISTC) serves as a convener, catalyst, and champion for Illinois' research, science, and technology communities.

By providing our members and partners with a shared voice, ISTC delivers measurable economic impact and positions Illinois as a national innovation leader.

Our mission is to measure, connect, and enrich the Illinois innovation economy.

### FROM IDEA TO IMPACT

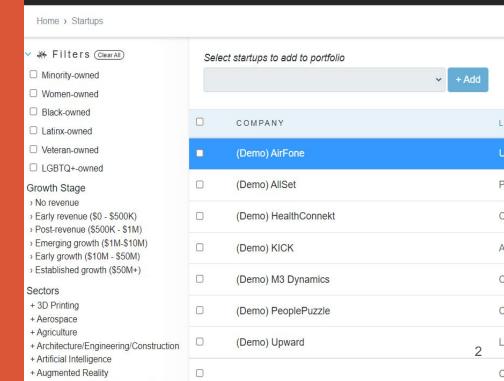
## Venture Engine Platform



Venture Engine is an online platform, launched by ISTC in 2021, complemented by virtual and in-person programming that connects Illinois' most promising startups to the state's most innovative corporations. Corporate partners can:

- scout innovative startups in industries and technology areas that are critical to their business
  - explore a curated database of engagement-ready startups scouted on an ongoing basis
  - connect with startups that can help grow innovation within their company





### Venture Engine Programs



ISTC hosts a suite of programs dedicated to advancing the work of Venture Engine founders through curated opportunities for education, business development, and networking.









#### Lunch and Learns

Virtual

Open to public

Business best practices shared by subject-matter-experts.

Audience of 30-50 peers

#### Workshops

In-person

Open to public

Industry or demographic-focused, expert panel discussion

Audience of 30-50 peers

#### Showcases

In-person or virtual

Invitation only

6 Industry or demographic-focused, founder pitches

25-30 industry and ecosystem partners.

#### Dinners

In-person

Invitation only

Networking and casual conversation

~15 guests including Showcase Founders and select industry partners.

## Venture Engine Participants



ILLINOIS SC

Venture Engine features nearly 200

Venture Engine features nearly **200 investment-ready startups** across 75+ industries and a spectrum of growth stages.

ISTC strives to make Venture Engine an inclusive, equitable community that provides access to all.

In 2022, 41% of startup founders on Venture Engine identified as a minority demographic; 22% women, 13% black, 6% Latino, & 4% LGBTQ+



HUBERT DAGBO
Founder and CEO

equipt

"Venture Engine's events and team provide us direct access to top-tier corporate partners that would otherwise be difficult to reach. In addition, they give us the visibility to showcase our solution so that we can accelerate our product development."



Founder and CEO

@ Globowl

"Word of mouth is king these days and a connection from Venture Engine goes a very long way. As a startup CPG company, Venture Engine has already fostered invaluable relationships between our small business and some of the biggest players in the industry. We could not feel more grateful to have the Venture Engine team in our corner."



MANUELA ZONINSEIN
Founder and CEO

**⊕**K∧DEY∧

"Venture Engine consistently brings to the table forward-looking corporates that want to support local entrepreneurs, seek to integrate cutting-edge solutions inhouse, and understand that the road to innovation is far from straight and depends on supporters of all stripes."

### Venture Engine: Programs In Development



ISTC is developing additional programming to address needs across the innovation spectrum, from new talent entering the ecosystem to future founders seeking an idea to soaring startups ready to scale.



#### Tech Talent

Facilitate micro-internships, internships, and apprenticeships between talent pipelines and startups.



#### New Ventures

Challenge
innovators to rethink
and repurpose
existing technologies
for alternative
applications.



### Corporate Pilots

Develop corporate-to-startup partnerships to test and scale investment-ready technologies.

### Venture Engine Partnerships



Venture Engine Partnerships offer an opportunity to support and align with ISTC's mission to connect and enrich the Illinois innovation economy.

# Venture Engine Partners directly contribute to emerging leaders in technology by:

- Co-developing and/or sponsoring curated programming for founders and startups
- Supporting statewide, data-driven reporting
- Attending and/or co-hosting networking events

# Venture Engine Partners receive exclusive opportunities for:

- Thought leadership
- Building brand awareness
- Access to Venture Engine's unique pool of founders and startups for business development and/or investment.

	LAUNCH	CATALYST	IMPACT	DISRUPTOR
	\$5,000	\$10,000	\$25,000	\$50,000
VENTURE ENGINE LANDING PAGE LOGO RECOGNITION	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	0
SOCIAL MEDIA WELCOME ANNOUNCEMENT	0	<b>Ø</b>	<b>Ø</b>	0
VENTURE ENGINE REPORT LOGO RECOGNITION	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	0
SPARK NEWSLETTER WELCOME ANNOUNCEMENT	<b>Ø</b>	0	0	0
VENTURE ENGINE NEWSLETTER WELCOME ANNOUNCEMENT	0	<b>Ø</b>	<b>Ø</b>	0
VENTURE ENGINE NEWSLETTER ADVERTORIAL	1	2	3	3
SPARK NEWSLETTER ADVERTORIAL		1	2	3
DEDICATED VENTURE ENGINE E-BLAST		1	2	3
SOCIAL MEDIA PARTNER HIGHLIGHT		1	2	3
ISTC HOMEPAGE LOGO RECOGNITION			0	0
STATE OF INNOVATION COMMERCIAL			1	2
VENTURE ENGINE REPORT PARTNER HIGHLIGHT			1/4 PAGE	⅓ PAGE

### THANK YOU!



### FROM IDEA TO IMPACT

For more information on programming and partnership opportunities, please contact:

Kate Calabra, Director of Strategic Partnerships kate@istcoalition.org