

METHODOLOGY

ISTC ENTREPRENEURSHIP SURVEY

The ISTC Entrepreneurship Survey is a yearly effort by ISTC to aggregate startup activity from the state's universities. The survey asks universities to provide descriptive information on new startups created within the past year, while also updating previously submitted information on startups founded over the previous four years. Information collected on startups includes descriptive information such as; IP licensed, founder information, industry, location, funding amounts, and more.

For this issue of the University Entrepreneurship Index, our survey was sent out in December of 2018 and data was collected through early February 2019. Data in this year's report represents startup activity from the 2013-14 to 2017-18 academic years—often shortened to 2014-2018 in the report.

Universities who participated in this year's data collection include:

- Illinois Institute of Technology
- Illinois State University
- Lake Forest College
- Northern Illinois University
- Northwestern University
- Rosalind Franklin University
- Southern Illinois University
- University of Chicago
- University of Illinois at Chicago
- University of Illinois at Urbana-Champaign

SUPPLEMENTAL STARTUP DATA

ISTC utilizes both [Crunchbase](#) and [Pitchbook](#) data to validate and supplement funding levels captured through the yearly Entrepreneurship Survey. This issue of the Index also references data from [Pitchbook's 2018-19 Universities Report](#), which aggregates and ranks startup and founder data for alumni of universities across the county.

TECH TRANSFER DATA

Statistics on tech transfer at Illinois universities comes from the Association of University Technology Managers' (AUTM) Licensing Survey. Data from the Licensing Survey was collected via [AUTM's Statistics Access for Technology Transfer \(STATT\) Database](#) for years 2013 to 2017—the five most recent years for which data are available.