

2010 Product Focus Zones

The Latest Products, Processes and Ideas in Biotechnology Exhibitors choose which works best for you!

Next Year.

New Opportunities.

Fresh Solutions.



Bio Process Zone

The process of developing and manufacturing biotherapeutics can be divided into upstream processing and downstream processing. Exhibitors in this area have the technologies driving these processes specializing in the following:

- Bioanalytical Methods and Assay Development
- Contract Services and Outsourcing
- Drug Delivery
- Fermentation and Cell Culture
- Formulation, Fill and Finish
- Information Technology
- Manufacturing
- Regulatory Compliance
- Separation and Purification
- Single-use Technologies
- Validation and Quality issue

****In addition Poster Sessions on New Bio Processes will be held in this zone***



Business Services Zone

Biotechnology research firms and emerging companies need a wide variety of products and services to get laboratories up and running, to design and build productive working environments, and to keep up with unprecedented growth. Organizations in this zone have the answers for them. Companies in this zone will offer the following:

- Law Firms
- Intellectual Property Services
- Logistics providers—Shipping Products/Services
- Consulting Firms
- Office Equipment, Supplies and Services
- Insurance, Employee Benefits Services, and other Business Support Organizations



Clinical Trials Zone

Carefully conducted clinical trials are the fastest and safest way to move new medical treatments to market. Clinical Trials also assist in finding new ways to deliver drugs to the patient in the most efficient and effective way possible. Exhibitors in the Clinical Trials Zone are suppliers to the industry who can help manage clinical trials & have innovative technologies to deliver drugs that are needed –

- Clinical Trial Management
- Injectable Delivery Technologies
- Oral Drug Delivery Technologies
- Biomarkers and the FDA's Critical Path



Discovery Zone

What does it take to bring an innovative biotechnology from discovery to full scale production? Tools for research and development are the key in making this transition. The Exhibitors in the Discovery Zone will offer new and unique techniques for developing your innovation. Suppliers in the

Discovery Zone include:

- Imaging
- Lab Automation & Supplies
- Bioinformatics
- IT Software and Hardware
- Analytical Services

**** In addition this Zone will host Poster Sessions on New Discoveries in Biotechnology***



Contract Services Zone

Biotechnology and pharmaceutical companies face many challenges today. One of those is increased cost in research and development and manufacturing of their innovations. There are many suppliers available to handle early stage research and expedite small to large scale manufacturing services for the biotechnology industry. Suppliers in the Contract Zone specialize in biopharmaceutical and pharmaceutical contract research and manufacturing:

- Contract Research
- Contract Manufacturing
- Pre-Clinical
- Clinical
- Commercial



The BIO Park

New for 2010—The BIO Park will be mimic a true Biotech Park. It will host Academics, Tech Transfers and early stage companies looking to showcase innovative technologies at BIO. Early stage life Science companies include the following:

- Universities and academics
- Tech Transfers
- New product suppliers to the biotechnology industry